



State Charter Schools Foundation

Board of Directors

MEETING AGENDA

July 30, 2021, 1:00 p.m.

Via Video Conference

<https://global.gotomeeting.com/join/859424597>

State Charter Schools Foundation of Georgia
508 Twin Towers West, 205 Jesse Hill Jr. Drive, Atlanta, Georgia 30334

- I. **Welcome, Chris Sears**
 - a. Call to order
- II. **Board Governance, Chris Sears**
 - a. **Vote** to approve minutes from April 30, 2021 Board Meeting
 - b. **Vote** to approve new board members, Yolanda Mack and Adria Welcher
 - c. **Vote** to change fall board meeting to October 28th at 1:00 p.m.
- III. **Financial Report, Ted Beck**
 - a. Presentation of FY2021 and June financial reports
 - b. Discussion of financial outlook
- IV. **Presentation by Craig Cason, Executive Director, DuBois Integrity Academy**
- V. **Highlights from 2020-21 and President's Report, Michele Neely**
- VI. **Breakout Working Session**
 - a. Introductions of members of the group
 - b. Discuss three ways to support the SCSF personally and report back
- VII. **New Business, Chris Sears**
- VIII. **Adjournment**

Board Meeting Minutes

April 30, 2021 – via video conference



I. Welcome

Attendees: Chris Sears, Lauren Holcomb, Ted Beck, Lisa Olens, Shyam Kumar, Tony Lowden, Bonnie Holliday, Erika Mitchell, Lina Milan, Michele Neely, Ryan Hersh

- a. Chris Sears called the meeting to order at 1:04 p.m.

II. Board Governance

- a. L. Milan moved to approve the minutes from the January 29, 2021 Board meeting. L. Olens seconded the motion. The minutes were approved unanimously.
- b. C. Sears welcomed Erika Mitchell, new board member. She introduced herself, and the group welcomed her to the SCSF.

III. Financial Report

- a. T. Beck gave the financial report and noted that grant funds had been expended and distributed as sub-grants to schools. He reminded all board members to make their annual donation to the SCSF.
- b. T. Beck gave an overview of the financial outlook of the organization. He indicated that the SCSF is reviewing our possibilities for revenue now that COVID-19 Relief funds have been depleted. We were recently approved as a nonprofit for the State of GA charitable giving program, which allows state employees to give through payroll deduction. We also just received a sponsorship to cover the expenses of the Shining Star Teacher program, giving \$50 gift cards to 25 teachers. Michele and Ryan are working on other sponsorship opportunities. Michele, Ryan, Tony, and Erika have been also working on a revised funding prospect list and methods for reaching individual donors. Finally, we have submitted several grant applications for funds for a reading initiative. Amending and extending the strategic plan will help us as we seek funds for programming.

IV. President's Report

M. Neely presented updates for the organization. She reported that several new schools had been approved for charter contracts, and she indicated that she would work with the SCSC to provide support for these schools. She reported that the Art of Connection Exhibition of Student Art was displayed on the SCSF website and winners were being selected. She indicated that the SCSF had secured a sponsor for the Shining Star Teacher program and had begun accepting nominations. Neely also reported on efforts to support tutoring and student wellbeing, communication with schools, and grant applications.

V. Strategic Plan and Goals for FY2022

- a. M. Neely presented the proposed amended strategic plan and goals for FY2022 to the full board. There was discussion about removing the requirement of using CPF for all grants, depending on the purpose of the grant. The board was supportive of the amended and extended plan and the goals set.

- b. L. Holcomb moved to approve the amended and extended strategic plan through FY2022.
S. Kumar seconded the motion. The board approved the amended and extended plan unanimously.

VI. New Business

There was no new business.

VII. Adjournment

C. Sears adjourned the meeting at 2:00 p.m.

Board Member Nomination

July 30, 2021



Yolanda Mack has been nominated to serve a three-year term as a member of the Board of Directors for the State Charter Schools Foundation of Georgia by Chris Sears, effective July 31, 2021.

Biographical Information

Yolanda R. Mack is currently the Deputy District Attorney for the Sexual Assault Unit at the Fulton County District Attorney's Office. She is currently responsible for leading a team of Senior Assistant District Attorneys in prosecuting felony cases of sexual assault against adult victims.

Prior to joining the Fulton County District Attorney's Office, she was the Deputy Chief District Attorney for the Domestic Violence & Sexual Assault Unit in DeKalb County from 2017-2020. Her focus was prosecuting felony cases involving intimate partner domestic violence, adult sexual assault, and domestic violence homicides. Under her leadership, she received the Unit of the Year in 2019.

From 2007-2017, Ms. Mack was employed with the Fulton County District Attorney's Office, where she began as a Senior Assistant District Attorney and quickly rose through the ranks to a Chief Senior Assistant District Attorney responsible for prosecuting sex crimes and domestic violence cases in the Crimes Against Women & Children's Unit. She received the Attorney of the Year Award (2010) in the Major Crimes Unit where she prosecuted homicides and high-profile cases. She also received Attorney of the Year in that unit in 2016.

A graduate of Thurgood Marshall School of Law, Ms. Mack has dedicated her career to public service with an emphasis on victim-centered prosecution. She is currently a board member at the International Women's House (IWH), a domestic violence shelter, whose mission is to provide a safe haven and supportive services for women and children who are victims of domestic violence, sexual assault, and human trafficking. She is also a member of the DeKalb County Domestic Violence Task Force, the Sexual Assault Response Team (SART), and the Leadership DeKalb Class of 2021.

Board Member Nomination

July 30, 2021



Adria Welcher has been nominated to serve a three-year term as a member of the Board of Directors for the State Charter Schools Foundation of Georgia by Chris Sears, effective July 31, 2021.

Biographical Information

Adria N. Welcher, Ph.D. is the Academic Program Director, an Assistant Professor of Sociology, and the Director of General Education at Morehouse College. At the College, she serves as the Parliamentarian for Faculty Council, Chair of the SouthEastern Undergraduate Sociology Symposium, a member of the Institutional Review Board, and an advisor to several registered student organizations. She also teaches the criminology course and supervises the Criminal Justice Minor. She is an active member of the American Sociological Association, the National Academic Advising Association, and the Southern Sociological Society where she is serving as a member of the Committee on Racial and Ethnic Minorities. She is very passionate about social justice issues and understanding inequalities. Her primary research interests are race and class inequities in educational outcomes and residential choices.

Dr. Welcher's public scholarship has been an active part of her dossier. She has served as a consultant on a Fair Housing Act discrimination claim in Minnesota. She was featured on the *While Black* podcast in 2019, discussing how black middle-class parents navigate their residential and educational options in metro Atlanta. She has also participated on two PBS telecasts – most recently on *PBS Newshour* discussing wealth inequalities between black and white middle class families. She was featured on the Georgia Public Broadcasting *A Seat at the Table* episode entitled, Stay Woke, focusing on colorblind racism. As a result of the Stay Woke episode, she was invited to present the opening lecture for the City of Chattanooga's Department of Multicultural Affairs Fair Housing Conference commemorating the 50th Anniversary of the Fair Housing Act.

Prior to coming to Morehouse, Dr. Welcher was an assistant professor of sociology at Georgia Gwinnett College. Adria Welcher earned her doctorate in Sociology from Emory University, and she also holds a BA in Theatre with a minor in Mathematics from Spelman College (cum laude), an MA in Higher Education from the University of Michigan, and an MA in Sociology from Stanford University.

Dr. Welcher is also very involved in her community. She is a member of the Leadership Dekalb Class of 2021, and she is an active member of Jack and Jill of America, Inc., having served as a two-term chapter president and as program director. She currently serves as the Southeastern Region Chair of the National Strategic Partnership Taskforce and as a member of the Southeastern Region Program Committee. In the past, she was a member of the Southeastern Region's Strategic Relevance and Value and Nominating Committees. She is also active in her

sorority, Alpha Kappa Alpha Sorority, Inc., serving as a member of the Standards and Technology Committees. She is active at her church, as Chair of the Governance Committee, Coordinator of the New Member Ministry, Director of Christian Education, a member of the Youth Council, and any other role required of her as the “first lady.” Dr. Welcher is also very involved in her children’s schools and has been a member of the Junior League of Dekalb County, serving as the Public Relations and Community Outreach Chair and a member of the Nominating Committee.

Dr. Welcher is the proud wife of the Rev. Kamau Welcher and the mother of four wonderful children, including a son who is graduate from Howard University, a daughter who is a graduate from DeKalb School of the Arts, a son in high school, and a son in elementary school. She was raised Augusta, GA.

State Charter Schools Foundation of Georgia

Budget vs. Actuals: FY21 Budget - FY21 P&L

July 2020 - June 2021

	TOTAL			
	ACTUAL	BUDGET	REMAINING	% OF BUDGET
Income				
402000 Donations	0.00		0.00	
403000 Grants	0.00	50,000.00	50,000.00	0.00 %
404000 CoVID-19 Relief Fund	167,500.00	200,000.00	32,500.00	83.75 %
405000 Fundraising Income, Unrestricted	8,605.52	10,360.00	1,754.48	83.06 %
406000 Fundraising Income, Restricted for Schools		100,000.00	100,000.00	
407000 Earned Income, Fundraising Fees/Corporate Partnership		2,500.00	2,500.00	
410100 In Kind SCSC Services	214,610.34	232,758.42	18,148.08	92.20 %
	0.00		0.00	
Total Income	\$390,715.86	\$595,618.42	\$204,902.56	65.60 %
GROSS PROFIT	\$390,715.86	\$595,618.42	\$204,902.56	65.60 %
Expenses				
501000 Personnel Regular Salaries	187,029.96	187,030.00	0.04	100.00 %
502000 Personnel State Benefits	0.00		0.00	
612000 Bank Charges	600.60	360.00	-240.60	166.83 %
627000 Operating	1,346.58	12,411.45	11,064.87	10.85 %
640000 Travel	68.32		-68.32	
648000 Real Estate Rentals	10,390.78	10,481.74	90.96	99.13 %
653000 Contracts	120.00	9,373.00	9,253.00	1.28 %
Financial Services	4,254.25		-4,254.25	
Total 653000 Contracts	4,374.25	9,373.00	4,998.75	46.67 %
700000 Support to Schools				
701000 CoVID-19 Grant Awards to Schools	171,250.00	200,000.00	28,750.00	85.63 %
702000 Disbursements from Restricted Fundraising		100,000.00	100,000.00	
703000 Grants to Schools	2,734.94	50,000.00	47,265.06	5.47 %
704000 Other Programs (Awards, etc)		10,000.00	10,000.00	
Total 700000 Support to Schools	173,984.94	360,000.00	186,015.06	48.33 %
865000 Telecommunications , VMA, Iphon	12,935.35	13,462.23	526.88	96.09 %
Uncategorized Expense		2,500.00	2,500.00	
Total Expenses	\$390,730.78	\$595,618.42	\$204,887.64	65.60 %
NET OPERATING INCOME	\$ -14.92	\$0.00	\$14.92	0.00%
NET INCOME	\$ -14.92	\$0.00	\$14.92	0.00%

Note

These financial statements omit substantially all disclosures to the financial statements, have not been subjected to an audit or review or compilation engagement, and no assurance is provided on them.

State Charter Schools Foundation of Georgia

Statement of Activities

June 2021

	TOTAL
Income	
405000 Fundraising Income, Unrestricted	515.24
410100 In Kind SCSC	17,792.91
Total Income	\$18,308.15
GROSS PROFIT	\$18,308.15
Expenses	
501000 Personnel Regular Salaries	15,585.83
502000 Personnel State Benefits	0.00
612000 Bank Charges	45.24
627000 Operating	287.64
640000 Travel	68.32
648000 Real Estate Rentals	873.48
865000 Telecommunications , VMA, Iphone	1,121.85
Total Expenses	\$17,982.36
NET OPERATING INCOME	\$325.79
NET INCOME	\$325.79

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State Charter Schools Foundation of Georgia

Statement of Activities

July 2020 - June 2021

	TOTAL
Income	
402000 Donations	0.00
403000 Grants	0.00
404000 CoVID-19 Relief Fund	167,500.00
405000 Fundraising Income, Unrestricted	8,605.52
410100 In Kind SCSC	214,610.34
Services	0.00
Total Income	\$390,715.86
GROSS PROFIT	\$390,715.86
Expenses	
501000 Personnel Regular Salaries	187,029.96
502000 Personnel State Benefits	0.00
612000 Bank Charges	600.60
627000 Operating	1,346.58
640000 Travel	68.32
648000 Real Estate Rentals	10,390.78
653000 Contracts	120.00
Financial Services	4,254.25
Total 653000 Contracts	4,374.25
700000 Support to Schools	
701000 CoVID-19 Grant Awards to Schools	171,250.00
703000 Grants to Schools	2,734.94
Total 700000 Support to Schools	173,984.94
865000 Telecommunications , VMA, Iphone	12,935.35
Total Expenses	\$390,730.78
NET OPERATING INCOME	\$ -14.92
NET INCOME	\$ -14.92

Note

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State Charter Schools Foundation of Georgia

Statement of Financial Position

As of June 30, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
101000 Checking	3,442.83
Total Bank Accounts	\$3,442.83
Accounts Receivable	
110200 Pledge Receivable	0.00
Total Accounts Receivable	\$0.00
Total Current Assets	\$3,442.83
TOTAL ASSETS	\$3,442.83
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
201000 Accounts Payable	0.00
Total Accounts Payable	\$0.00
Total Current Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
32000 Net Assets	3,457.75
Net Income	-14.92
Total Equity	\$3,442.83
TOTAL LIABILITIES AND EQUITY	\$3,442.83

Note

These financial statements omit substantially all disclosures to the financial statements, have not been subjected to an audit or review or compilation engagement, and no assurance is provided on them.



FY2022 Budget

EXPENSES

Operations

Personnel Services*	\$	190,570.60
Regular Operating Expenses**	\$	14,968.00
Real Estate Rentals	\$	7,941.67
Telecom Expenses	\$	11,288.38
Contracts***	\$	16,100.00
Bank Fees	\$	360.00
Miscellaneous	\$	2,500.00
Total	\$	243,728.65

Support to Schools

Grants	\$	50,000.00
Reading Works & Book Wagon	\$	20,000.00
Disbursements from Restricted Fundraising	\$	100,000.00
Other Programs (Donuts for Teachers, Shining Star Teachers, Art of Connection, etc.)	\$	10,000.00
Total	\$	180,000.00

TOTAL EXPENSES \$ 423,728.65

REVENUE

In-kind Operational Support from the State		
Charter Schools Commission	\$	241,868.67
Unrestricted Fundraising Income	\$	4,859.98
Restricted Fundraising and Grant Income	\$	167,000.00
Sponsorships	\$	10,000.00

TOTAL REVENUE \$ 423,728.65

*President and intern salary and fringe

**Supplies and fees

***Accounting services, software, etc.



FY2022 Strategic Goals Update – July 2021

Identity & Value

- Serving on Communications Committee and COVID-19 Task Force with the Georgia Charter Schools Association
- Serving on the BES Community Advisory Council
- Will establish Advisory Council, to include school leaders, after school starts

Fundraising

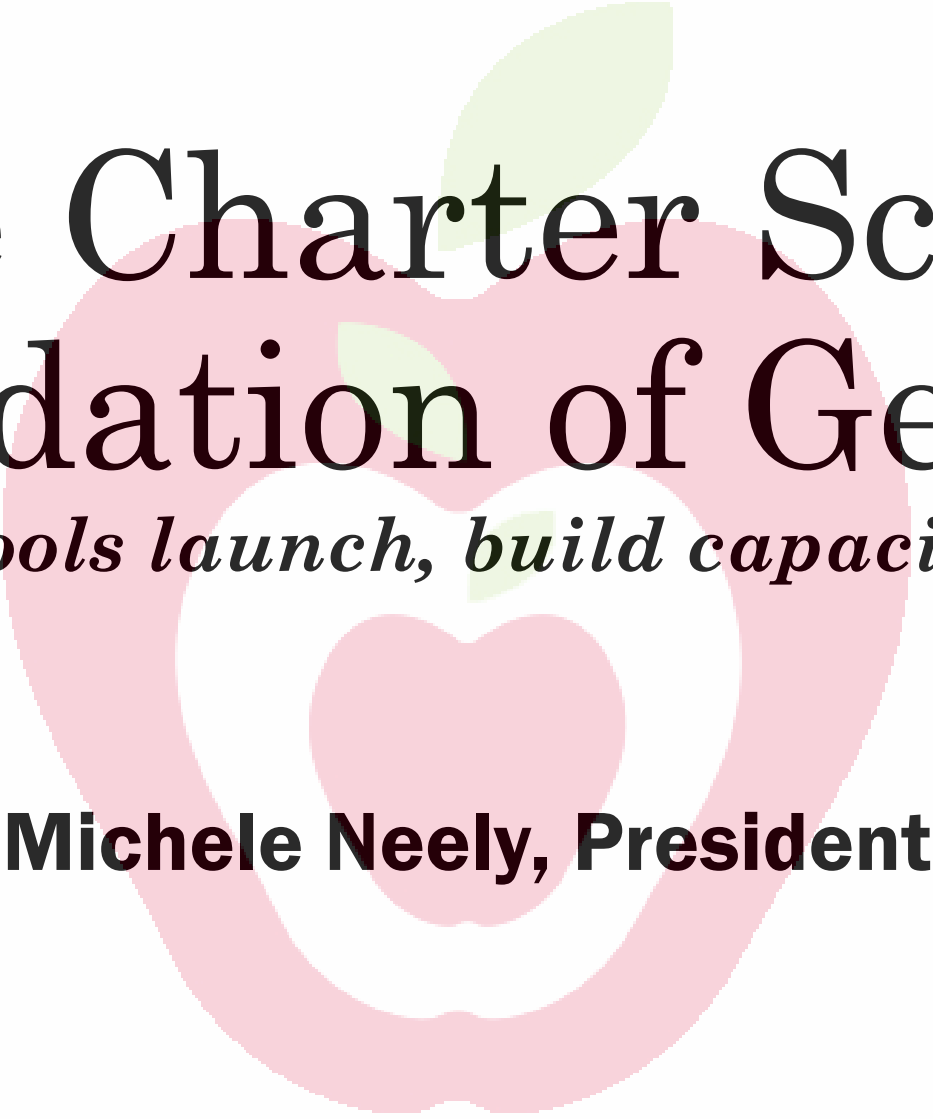
- Pursuing grant funds in a joint application with the SCSC for federal Teachers and School Leader Incentive Program to provide bonuses to effective leaders and teachers, with a preference for educators serving high needs schools.
- Pursuing grant funds from the State Fiscal Recovery Fund to provide 5,000 devices, technical assistance, and digital literacy training in partnership with InspirEDU.
- Pursuing grant funds from the GEER II fund to support school replication and development outside of Atlanta.
- Considering grant application for the federal Innovative Approaches to Literacy program as a consortium of schools.
- Applying for the Community Foundation of Greater Atlanta's Extra Wish program for books and book vending machine to support the Book Wagon and reading initiatives.
- Completed grant prospect spreadsheet and making contact with foundations.
- Planning for Donuts for Teachers this fall.

Program

- Secured donation of upgraded Slack subscription for school communication and maintenance of resources for schools.
- Requested UGA Social Work/Public Health intern to assess wellbeing of state charter students and develop prioritized list of needs to address.
- Convening new Literacy Council (designees from state charter schools).
- Working on plan to support schools' effective financial reporting.
- Provided webinar series on online marketing to schools.
- Planning for Donuts for Teachers for the fall.
- Pursuing funding for efforts to encourage charter growth outside of Atlanta and to address the teacher pipeline.

Internal Operations

- Recruited two new board members
- Establishing committees.
- Reviewing policies and procedures.



State Charter Schools Foundation of Georgia

Helping schools launch, build capacity, and grow

Michele Neely, President

Supporting State Charter Schools



Background

- SB156 (2015) – authority for the SCSC to create a foundation
- One staff member & one intern (a second intern expected Fall 2021)
- Independent nonprofit organization with a board of directors
 - One commissioner appointee on the board and Executive Committee
 - SCSC executive director on the board and Executive Committee
 - Members of community
- Operational support provided by the SCSC; program expenses supported by grants & donations

We support high-quality state charter schools serving children throughout Georgia by leveraging resources to help schools launch, build capacity, and grow.

Supporting State Charter Schools



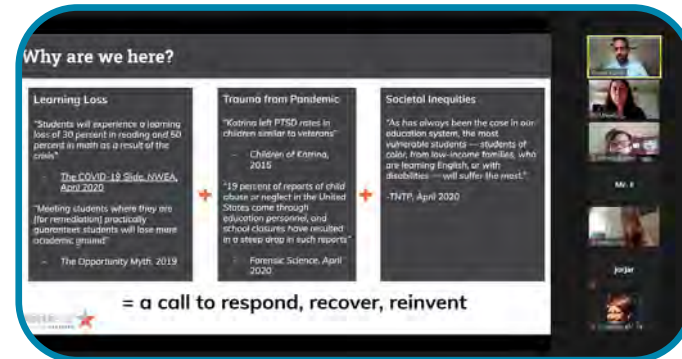
Grants



Donations



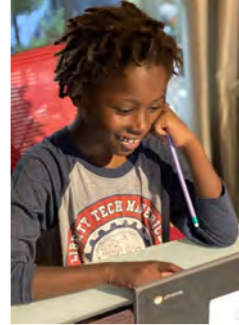
**Recognition
& Enrichment**



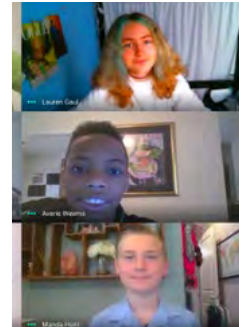
**TA &
Webinars**

Highlights from 2020-2021

**\$374,000 in COVID-19
Relief grants to 26
state charter schools
throughout Georgia
before federal funds
were available.**



Internet access for
nearly **1,000**
students



Tutoring/supplement
al instruction for over
1,500 students



Over **500** electronic
devices purchased or
repaired

Highlights from 2020-2021



Electronic devices & tech support to **500** students



150+ at-home learning kits & **7,700** books to students



Laptops, office & school supplies to schools

Facilitation of donations from community partners for students & schools.

Highlights from 2020-2021



Webinars and Technical Assistance

- Effective remote learning during COVID-19
- Health strategies for disease mitigation & response
- Marketing for enrollment & digital marketing
- Fundraising basics & capital campaigns
- Federal grants tips & tricks
- Pre-opening schools – team structure & federal programs
- Marketing & outreach on behalf of schools
- Communications toolkits & resources developed with the Georgia Charter Schools Association



Signature Programs

Book Wagon

1,500 books
given to K-5
students at
12 schools



Art of Connection



150 students
featured in
virtual art
gallery

Shining Star Teachers

25 teachers
recognized
with gift
cards; over
200
nominated



Donuts for Teachers



130 dozen
donuts given
to teachers
& staff
across all
schools

Strategic Goals for 2021-2022

Encourage charter school growth in underserved communities outside Atlanta.

Provide opportunities for state charter schools to convene & collaborate.

Support educator development & retention.

Strategic Goals for 2021-2022

Strengthen digital literacy & reading initiatives.

Support innovation in state charter schools with a micro-grant program & other initiatives.

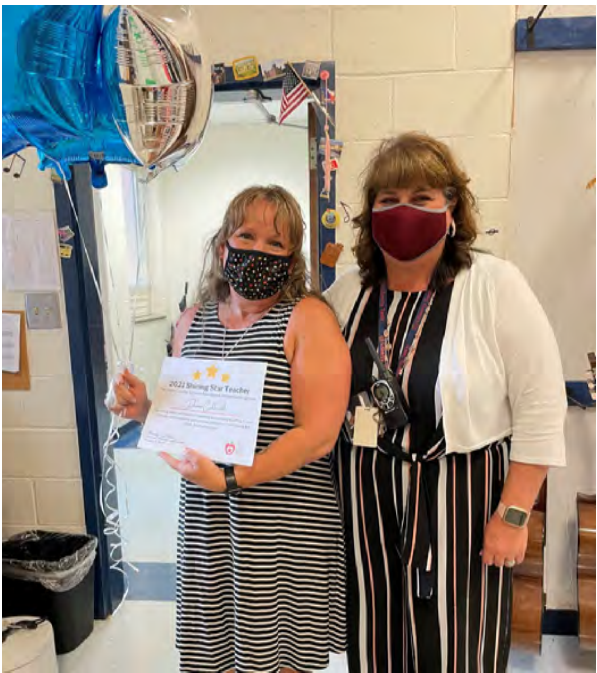
Continue signature programs & incorporate efforts to support student wellbeing.

Strategic Goals for 2021-2022

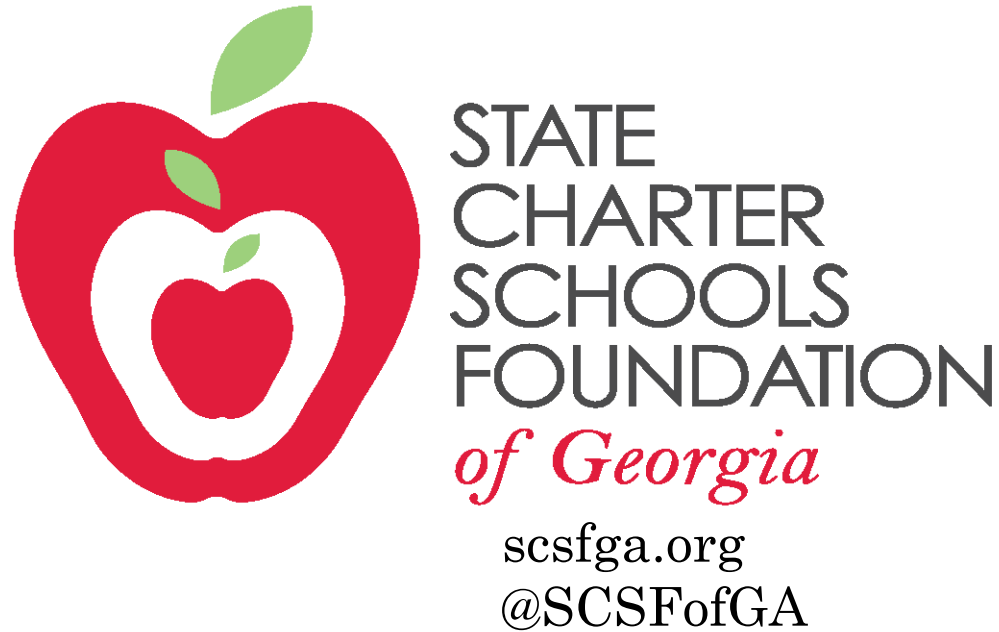
Keys to Success

- Increased support from & engagement with community organizations, individuals, & the philanthropic community
- Diversified sources of revenue
- Engaged board of directors
- Strong partnership with state charter schools





We are here for state charter schools!



Michele Neely, President – mneely@scsfga.org – 404-615-5925



STATE CHARTER SCHOOLS FOUNDATION OF GEORGIA
Strategic Plan

Goals for FY2022

As the SCSF transitions from crisis response to more typical operations, the Board of Directors has established the following goals for FY2022, based on the established strategic goals.			
IDENTITY & VALUE	FUNDRAISING	PROGRAM	INTERNAL OPERATIONS
<ul style="list-style-type: none">• Create and maintain relationships with key stakeholders and education organizations.• Seek opportunities to promote our schools and the idea that charter schools provide an opportunity for innovation in K-12 education.• Participate in advisory groups, committees, and task forces for the GCSA, BES, and others.• Establish a school leader advisory council to ensure that the SCSF is meeting schools' needs.	<ul style="list-style-type: none">• Pursue partnerships and funding from corporations and businesses.• Establish relationships with philanthropic foundations and seek grant funding.• Establish individual giving program.• Offer opportunities for sponsorships of programs.	<ul style="list-style-type: none">• Establish a micro-grant program for schools to support innovative approaches to student wellbeing and learning acceleration.• Provide opportunities for schools to convene and collaborate, sharing ideas and resources.• Engage in activities and provide resources to support student and teacher wellbeing.• Provide technical assistance, including training, access to resources and donations, and direct assistance.• Support/create literacy and reading initiatives.• Continue Donuts for Teachers, Art of Connection, Shining Star Teachers. <p>Long-term</p> <ul style="list-style-type: none">• Support the creation of community-based state charter schools outside of Metro Atlanta.• Establish partnerships to support teacher recruitment, development, and retention.	<ul style="list-style-type: none">• Revise and finalize operational policies and procedures.• Develop board member onboarding protocol.• Establish and formalize committees.• Recruit board members to reflect the diverse makeup of schools.