**FY2022 Strategic Goals Update – October 2021**

**Identity & Value**

* Produced first formal annual report. Distributed to SCSF mailing list and SCSC mailing list electronically.
* Participating in SCSC Governance Training and other training events.
* Serving on Communications Committee and COVID-19 Task Force with the Georgia Charter Schools Association.
* Serving on the BES Community Advisory Council.
* Establishing Advisory Council to include past board members, school leaders and parents, and other stakeholders.
* Provided interview for article in State Affairs related to charter schools.

**Fundraising & Grants**

* Donuts for Teachers currently underway. Proceeds to be used for general funds ($5/dozen profit).
* Planning annual fund to begin on Giving Tuesday.
* Lauren and Michele met with the Governor’s office and requested legislation to establish a $1 million tax credit to benefit the SCSF. We are awaiting further guidance.

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| **Status** | **Amount** | **Source** | **Purpose** |
| **Submitted** (decision expected in November) | $30,000 | Next Generation Foundation (Bradley Turner Foundation) | Pilot for book vending machine program – 5 machines and books |
| **Submitted** (awards expected January 2022) | $3,177,250 | State Fiscal Recovery Fund – State of Georgia (federal funds) | Bridge to Digital Literacy program – partnership with Inspiredu to provide 5,000 devices to low-income students, grants to schools for student Internet access, digital literacy training state charter student families, professional development for school staff |
| **Submitted** (awards expected January 2022) | $4,092,500 | GEER II Fund – State of Georgia (federal funds) | Georgia Strategic Charter Growth Initiative – partnership with the SCSC and the Georgia Charter Schools Association to provide technical assistance and grants to new and replicating schools, with a focus outside of Atlanta |
| Denied – Reviewing feedback & planning next steps | $8,576,738 | Teacher and School Leader Incentive Program – U.S. Department of Education | Extra Mile program – partnership with SCSC to provide bonus program for highly-effective teachers and school leaders |
| Denied – Meeting scheduled with new Community Foundation representative; Feedback requested | $5,000 | Extra Wish program – Community Foundation for Greater Atlanta | Book vending machine program |

**Program**

* Secured donation of school supplies and PPE for schools through community partner, Empty Stocking Fund, with a total value of nearly $2.5 million (able to open up to all charter schools).
* Secured donation of approximately 13,000 books from Amazon for high schools through partnership with Reading Is Fundamental (literacy nonprofit).
* Provided webinars on COVID-19 response with health partner, Global Health Crisis Coordination Center, and coordinating two vaccine booster clinics for state charter school staff.
* Launched new initiative to support student and staff wellbeing at state charter schools with two MSW interns from UGA.
* Continued integration of Slack for school communication and maintenance of resources for schools.
* Provided enrollment marketing and employee recruiting support for state charter schools.
* Convening new Literacy Council (designees from state charter schools).
* Working on plan to support schools’ effective financial reporting.
* Pursuing funding for efforts to encourage charter growth outside of Atlanta and to address the teacher pipeline.

**Internal Operations**

* Integrating use of Survey Monkey Apply software for grant applications and donation requests from schools, streamlining operations and making the process easier for schools (using the SCSC’s account).
* Revising website and utilizing Google Ads grants to drive traffic to the SCSF website and prepare for more fundraising initiatives.
* Establishing committees.
* Reviewing policies and procedures.